

**St Austell BID - Annual General Meeting – 5th September 2023**

|  |
| --- |
| **Present – Board of Directors:**  Dale Lovatt (Chair), Sean Marshall, Martin Davies & Bill Holland  **Apologies -** Allan Clare, Piers Thompson, Cllr Tom French, Neil Woodward, David Rescorla, Dexter Lawrence & Gillian Mullany.  **In Attendance –** Annette Miller (BID Manager) |

**Minutes**

|  |  |
| --- | --- |
| 1. | **Chairman’s welcome**  Dale Lovatt opened the meeting and welcomed everybody to the AGM. |
| 2. | **Apologies and minutes of last year’s AGM**  The minutes of the 2022 AGM were reviewed and approved. |
| 3. | **Chairman’s report**  Key points from the Chair’s letter for year ending 31/03/23 was re-iterated. Particular thanks were given to the Town Council and the Revitalisation Partnership for their support on key initiatives such as the security provision and enabling us to elevate our events and increase footfall. Thanks were given to the BID Board who support BID on an entirely voluntary basis. |
| 4. | **Financial report**  Dale Lovatt gave a summary of the financial statement for the year ending 05/04/23. The financial statement was made available at the meeting and is available on request to all levy paying members. |
| 5. | **BID Managers report**  Annette Miller gave a power point presentation reviewing the BID’s activities throughout the year which included:   * Southwest in Bloom Gold award and best (BID category) in the Southwest award. (RHS Britain in Bloom) we also achieved a gold in the nationals as well as a sustainability award. * General ‘housekeeping’ and refurbishment of The Biddick’s Court benches, hanging basket posts and other ironmongery throughout the town centre. * Shop Watch radio scheme now has 66 active users. The DISC app also has steadily increased user numbers. * Security Patrols maintained at the increased coverage of 50 hours per week, dealing with ASB, welfare and safeguarding issues. * Streets deep cleaned and pressure washed throughout the town centre, in partnership with St Austell Town Council. * The business directory is regularly updated on the St Austell Town website. * Social media advertising and marketing continues to be effective with over 3,500 followers/likes. * Continued to be a key partner in the Safer St Austell multi agency group and assisted with town walkabouts and public consultations. * We delivered an enhanced events programme with thanks to the Revitalisation Partnership for awarding us the funding. * Events throughout the year included St Piran’s, Purple Day, Garden Festival, Performing Art Show, Big Town Dance, Zombie Walk, Christmas Light Switch on (had to be cancelled this year due to bad weather). The 3 Christmas Family Shopping Fun Days all went ahead as planned, Cornwall Pride and pop-up free dance events. * Christmas lights scheme and colourful bunting. * Marketed St Austell Town Centre using a Pirate Fm radio campaign. * Investing in St. Austell brochure was drafted and distributed, also circulated within the Business Cornwall magazine. * Engaged with landlords and agents to assist with filling vacant units. Business support to incoming and existing businesses. |
| 6. | **Resolutions to appoint Directors.**  New Director Dexter Lawrence from DL Accounts was appointed to the board. |
| 7. | **AOB.**  Sean Marshall pointed out the town was nowhere near as clean as it used to be since the loss of our conscientious street cleaner. |

**The meeting closed at 6.05pm**