



St Austell BID Board Meeting

Minutes of the meeting held on 10th September 2024 at 17:30.

Present: Dale Lovatt (DL), Bill Holland (BH), Sean Marshall (SM) Cllr Tom French (TF) & Neil Woodward (NW),

Apologies: Allan Clare (AC), Dexter Lawrence (DLA), Piers Thompson (PT), Sandra Heyward (SH) & Martin Davies (MD)

In Attendance – Annette Miller

1. Welcome & Apologies:

DL Welcomed everyone to the board meeting.

2. Minutes of Previous Meeting:

The minutes of the board meeting held on the 21st May 2024 were signed off as a true and accurate record.

3. Finance: Monthly update provided by DL

- a. Income to date (6th April 2024 – 10th September 2024) is £144,267 including voluntary contributions, grant funding and funding from St Austell Town Council on shared initiatives.
- b. Expenditure to date on core BID themes including, events, publicity and town support is £64,067. with a further spending of £31,613 on administrative costs.

4. BID Managers Roundup by AM

Town news

Work is progressing on the old Shoezone building, the old Clintons building and the old Cornwall Hospice building, which is good news for regeneration in Fore street. The old May Whetter & Grose and the old Barclays buildings have both sold recently, so we hope to see works commence very soon. Trinity Street will have limited access from Easter 2025 while the cladding is replaced on the White River apartments. Quite how this will operate is yet to be confirmed. Louie Mortimer is no longer working at Wetherspoons, the replacement manager has not yet been appointed.

Funding

We were delighted to receive £25,000 of Hotspot funding, jointly from the Office of Police and Crime Commissioner and Cornwall Council. This will be used solely to increase security patrols up until mid January. £240 was received with thanks from the Town Council to procure new security jackets.

Events 2024

28th May - Platform Festival run by Studio 4. Dance workshops and performances, both were well attended.

22nd June - Garden Festival. This had to be cancelled as not enough horticulturally based businesses or organisations took up the offer of a free stall.

28th – 30th June - St Austell Festival of Children's Literature. This was very well attended, although a little unexpected as we were not fully aware of the plans for the day. It would be an idea to offer more BID resources to further support next years event.

20th July - Purple Day. The main event had to be cancelled due to the weather, although a smaller indoor event went ahead instead.



15th August – Community Fun Day. Organised by the Mayor and the ever-enthusiastic Jenny (his wife). This event was primarily to raise funds for the Blue Light Services and Young People Cornwall and was a great success with over **£1,000** raised.

24th August – Truro Park Fun Day. Sandra once again put on a very successful event for the local community.

Forthcoming Events.

31st October, Zombie Walk

30th November Christmas, Lights Switch On

7th, 14th & 21st December, Family Fun & Christmas Shopping.

Marketing

Our mobile stage was hired out for the Mini Rally at Pentewan Sands on the May Bank Holiday, and then to the Sticker Rally in August, both have re booked for next year. We have also received an enquiry from St Ives Town Council for some of their events. Hiring the stage out externally helps us to cover the costs of maintenance and insurance. Christmas lamp post banners will go up at the end of November. Christmas advertising in the St Austell Trader is booked for the end of October, The St Austell Trader is delivered to 28,000 houses throughout St Austell and beyond. We are in the process of organising more Christmas publicity.

Security

Monthly meetings continue with the Police, Town Council, ASB worker and Cornwall Council. Due to Hotspot funding, we have increased security to 6 days a week with longer shifts. We now cover 88 hours a week as opposed to the previous 50 hours. We have a few new faces on the ASB front and our regulars are still around. CCTV has been installed in Vicarage Place, which has already aided in identifying individuals committing ASB.

5. ASB:

Is still an issue for the town centre but has decreased slightly since we were able to extend the security provision. There is still a lack of reporting by businesses/general public and until this is rectified, we will struggle to get the resources to deal with it.

6. Christmas

The Christmas entertainment schedule has been finalised. We will have a face painter and balloon modeller, along with a free children's ride for all 4 days. A Christmas Market is being planned for Fore Street on the 30th November and 21st December. Holy Trinity Church will be putting on a Winter Wonderland. Further children's activities in the Market House and Santa at the Old Mill on the 30th November. Christmas lights will start to be installed early November.

7. St Austell Revitalisation Partnership:

See link below to the minutes from the latest Revitalisation meeting held on the 9th July 2024, with the next one scheduled for the 4th October 2024

https://www.staustell-tc.gov.uk/UserFiles/Files/Minutes/186296-July_2024.pdf

8. Directors' updates/AOB:

BH had a meeting with contractors regarding the closure of Trinity Street, but no decision has been made yet on how they will be implementing this. It seems in an effort to cover all bases, a 1 year road closure has been marked on the Cormac website, we will be following this up with Cornwall Council.



MEETING CLOSED AT 19:05

Meeting Schedule:

12th November, 17:30 (AGM) – White Hart Hotel

12th November, 19:00 (Board Meeting) – White Hart Hotel