

St Austell BID



Business
Improvement
District

St Austell BID Board Meeting

Minutes of the meeting held on 3rd April 2018.

Present: John Kneller, Richard Hurst, Hayley Newton, Roberto Cubbedu, Giles Bingley, Martin Davies, Brian Palmer, Dale Lovatt.

In attendance: Annette Miller.

Apologies: Ameena Williams

1. **Welcome:** JK welcomed the Board to the meeting.

2. Minutes of previous meeting

The minutes of the Board meeting held on 6th March were reviewed and approved.

3. BID Financial Report

Giles circulated the Management Accounts for the 12 months to 3rd April 2018 and a discussion took place regarding an outline budget for 2018/2019. It was agreed to prepare a detailed budget from the outline discussed.

4. BID Manager Report

Security Booked for the 3rd, 6th, 9th & 11th April 11 – 3pm

Radio campaign - Town Council agreed to contribute £2,000 for this year's promotion.

Banner around Poundland price for this is about £25,000 advertising and sponsorship proposal document is being designed using the new branding.

Branding all visuals are now with the design company for approval

Signage GWR to approve station signs

Discover Stands are of a good quality and will be free of charge.

Christmas lights awaiting quote and visuals.

Garden Festival to be held on the 30th June.

Refill stations, encourage businesses to sign up to the refill App.

PCC Office has given each BID £3,000 towards Shopwatch radios.

Vinyl's for empty shops outlay £600 this should do 6 shops and Store Twenty One (see visual). Including fitting.

It was agreed to support the Whitegold Festival 2018.

5. BID Projects

Security and Storennet Radio –RH reported that some upgrades to the CCTV system have taken place and performance needs monitoring, the Town Council are aware. The Police and Crime Commissioner has finally contributed £3000 towards our Storennet radio network and security initiatives. Issues with youths in town and concerns regarding police visibility continue.

Street Cleaning and Appearance – The Town Council are due to pay for the next street clean.

Investor Pack – In design awaiting content approval.

Coach Parking and Visits – Leaflet in production, Par Market want to trial a shuttle bus – more information required. Gardens and Eden initiatives required.

6. Feedback from Other Meetings.

- ASB summit well attended

7. AOB

- The BID AGM planning – 5th June 2018, sign off process at next meeting.
- Bodmin road closure continues to be an issue – RH lobbying Town Council

Date of Next Meeting : Tuesday 1st May 2018

At the White Hart Hotel.