



St Austell BID Board Meeting

Minutes of the meeting held on 5th September 2017.

Present: John Kneller (part), Richard Hurst, Brian Palmer, Aaron Niles, Dale Lovatt, Ameena Williams, Richard Pears, Roberto Cubbedu.

In Attendance: Annette Miller.

1. Welcome: RH welcomed the Board to the meeting.

Prior to commencing the meeting the Board took a moment to remember Sunny Krishnan – BID Director representing the Ghurkha who sadly passed away on the 7th August 2017.

Apologies: Hayley Newton, Giles Bingley, Jenny Yelling

2. Minutes of previous meeting

The minutes of the Board meeting held on 1st August were reviewed and approved.

3. BID Financial Report.

AM circulated the Management Accounts for the 5 months to 1st August 2017. The current collection rate sits at 87.24% with the balance being pursued.

4. BID Manager Update

Suggestions need for 2 businesses to participate in the Meercat cost savings trial

Letter of support has been sent for Tour of Britain and restoration of the old footbridge.

Presentation will be made to the Town Council for a yearly contribution to the Christmas lights for a 5 year period if BID wins the renewal.

Donate a tree to the Library from the businesses in town – it was agreed that this should be done.

Security/wardens – patrols continue to be a positive presence in the town providing additional support and presence. Whilst the cost of maintaining this service continues to increase the BID agreed to continue the patrols on through September and review again at the next meeting.

Four lamppost banners, agreed that these will go up following the Christmas festivities.

Location for a second large banner promoting BID 6 meters X 1meter – one already in White River Place, possible second location White Hart car park.

Christmas lights. To relocate lights from High Cross St. to South Street and put a string in their place, also to have icicles along Aylmer Place, board agreed to this subject to funds being available.

Store 21 windows on South Street – agreed to utilise graphics that are available to smarten up windows.

5. BID Projects

South West in Bloom: Following the judging the results will be notified on the 5th October at the South West In Bloom Awards presentation which will take place in Torquay this year.

Security and StoreNet Radio: Good news, reported begging has almost reduced to zero. The BID joined with the Safer St Austell group to distribute flyers around the town providing contact details for businesses and members of the public to call regarding ASB and homelessness, this story was picked up by Spotlight and local radio – reporting remains essential. Youth issues have been limited and are being managed by the appropriate agencies. Police and Crime Commissioner visited on 15th August meeting with member of the public before meeting with John Kneller, Richard Hurst and Mark Lewis – ongoing discussions are taking place to strengthen communications between the PPC office and the town.

Street Cleaning and Appearance: BID and Town Council will continue to share extra cleans, date for next clean to be agreed with the Town Council.

Premises – Appearance and Occupation: Advised by Mark Torr former BID Director and owner of Tengo that the business was under new ownership, we wish them every success in their new venture.

AN provided an overview of hotel plans for Wetherspoons site.

BID2 Re-Elections Progress: During August several iterations of the BID2's final business plan have been worked through as the document is prepared for release in line with the timetable. The focus of the document is very much in line with the feedback from the surveys. In line with process the plan has also been endorsed by Cornwall Council.

6. Feedback from other meetings

JK briefed the SABEF update following engagement with Thinking Places group.

BP briefed following the Town Council car park meeting.

7. AOB

AM attended a course GDPR (General Data Protection Regulation) training to stay up to speed with the new regulations coming in over the next few months. Course also attended by CH who looks after the distribution of the Loyalty Card.

Torchlight Carnival – Board asked to agree the level of funding for 2017 as funds have been reallocated to cover additional security. It was decided that the BID would offer a lower amount with White River Place and RP (Cornwall Cllr) making up the balance. Event to take place on Saturday 18th November.

Whitegold Festival – to return to town for its second year on the 30th September, already out on social media. BID along with other organisations are supporters of the event.

Future events being supported and finalised – include Zombie Walk, and yes summer is over Christmas is coming.

RH thanked Ameena for the use of the White Hart.

Date of Next Meeting : Tuesday 3rd October at 5-30pm

At the White Hart Hotel.